

# Ways You Can Sponsor

- Monthly Luncheon at Maceli's
  - \$300 – One Meeting
  - \$450 – Two Meetings
- E-Blast to Our Mailing List
  - \$30 – One Email & Facebook Posting
  - \$45 – Two Emails & Facebook Postings
- Post Your Job Opening on the Jayhawk SHRM Website for 30 Days
  - Have an employee who is a Chapter member? Then posting a job is FREE!
  - \$25 – Non-Chapter Member
- Special Events Throughout the Year
  - Jayhawk SHRM Annual Leadership Conference (SHRM-inar) *\*Usually in April\**
  - Other Events: Keep an Eye on our "Meetings & Events" Page for Unique Opportunities to Advertise!



Great People  
Great Food  
Great Ideas  
Great Opportunity

Help support the  
**HUMAN RESOURCE**  
professionals in our area by  
partnering with  
**JAYHAWK SHRM**



Sponsorship  
Brochure  
2021



## Sponsor a Meeting and Get:

- A personal introduction to the attendants by the Chapter President.
- Opportunity to present a 5-minute address about your company to the chapter.
- One complimentary registration (lunch included).
- Additional promotion of your business with an entry table display.
- Extra exposure to the membership through 2 E-blast Promotions.
- Your company logo added to our 2021 Sponsor website page.
- Increased attention as the only sponsor at the meeting.
- Promotion on our Facebook page.

## Benefits of Sponsorship...

- Promote your Business for a Reasonable Cost
- Network with Local Professionals
- Generate Awareness of Your Business in the Lawrence/Douglas County Community
- Influence Local Business Leaders
- Garner New Support for your Mission and Vision

Jayhawk SHRM is a non-profit organization that supports the human resources professionals in and around Lawrence and Douglas County Kansas. We are here to promote HR best practices, and encourage responsible leadership through community outreach activities.



PO Box 442033 Lawrence, KS 66044

**Find Out More:**

[www.jayhawkshrm.org/sponsorship](http://www.jayhawkshrm.org/sponsorship)

**Contact Us:**

[sponsorship@jayhawkshrm.org](mailto:sponsorship@jayhawkshrm.org)

